

### A guide for SMEs for saving cost on Business Mobile Bills





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## Introduction

As a small business owner or employee, you know how important it is to stay connected while on the move; today's business moves fast, and not being on the end of the line could cost you a deal, or a customer.

So, whether you're looking at business mobile phone plans and contracts for the first time, or hoping to get a better deal, we can help.

In this eBook, we break down everything you need to know when your choosing a business mobile plan; we have information on ways to save cost on your business mobile, with details about Business Mobile plans, pricing and service.

Below are 3 main things you should focus on while choosing the best Business Mobile plan or contract:

- Value for money While you're still growing your business, you need to keep the bills in check. But as a savvy business owner, you know that even more important than price is value for money.
- Coverage & speed You're busy, you don't have time to hang around for slow download speeds or risk a make-or-break call not getting through. Below we even explain how to check your coverage for different providers before you join them.
- Customer support With a great business phone provider on board, you shouldn't have much to worry about. But when we're talking about your business, you need to know you can get back on your feet as quickly and easily as possible.

Despite the economic recovery, many SME's priority is still cutting cost without sacrificing service or functionality. We have compiled few tips for saving money on your Telecoms costs.



## One Stop Shop for Business Mobile & Landline



It can be far more cost and time efficient to keep your broadband, mobile and telecoms billing together. In choosing a company with a wide product portfolio and ability to offer integrated solutions, small business can benefit from multiple discounts in one place, including cost savings on mobile, broadband and calling charges. As this service is cloud-based, there's very little, if any up-front capital investment.

Less hardware means lower maintenance cost. Through such services you can save more through FREE calls between your staff, whether they're in office on site, working remotely or on road and FREE calls between your sites if you have more than one office.

No extra cost for additional features and you don't pay for unused features. Therefore, paying for only what you use will eventually mean saving costs for the company.

Working with an intermediary telecommunications company like Savincom is your answer to this. To know more please visit our website on www.savincom.co.uk.





# **Personalised Agreement**

When choosing a provider, try to find company that will come out and visit your premises and talk you through your requirements. Just discussing your requirements and concerns over a telephonic conversation is never enough to get into a value for money contract for your business.

Discussing it face-to-face will give you the opportunity to ask questions and ensure you are getting the right solution. In telecommunications, one size rarely fits all. Many customers take on services they don't need or use and are unable to change services once they have signed a contract. This usually happens when smaller businesses go directly with the service providers or go with companies that quote without seeing the business operations. Be wary of such companies and their quotes.

Savincom provides a complimentary consultancy service, which includes strategic account management and reporting. Our first step is to come down to your premises on a decided date and time. We encourage businesses to talk through their requirements and then suggest a plan/deal best suited to your business. This is crucial as we get to understand your business better, before we actually propose a Business Mobile plan which is more efficient for your kind of business.



## Voice over Internet Protocol

5 ways VoIP helps smaller businesses to save cost:

#### 1. Reduced hardware costs

Imagine being able to implement a business-telephone system with powerful features to increase productivity & save time in all areas of your company at a fraction of the cost you were expecting. Not all VoIP providers are equal in this regard. Whilst some offer discounted or even free hardware, others charge a large fee for initial hardware. If you're thinking about integrating VoIP into your business, it's worth getting in touch with us.

#### 2. Low cost phone calls

With the bundle deals most VoIP providers offer, you can save large sums on standard calls.

#### 3. Cost-effective expansion

The expansion of your business is likely to present the need for more lines and handsets to be added to your network. Normally, installing extra phone lines and paying the associated line rental can become stressful and very expensive. By using a VoIP phone system you can add a user in less time and for a much smaller cost.

#### 4. Software upgrades

Making any kind of change to legacy phone systems takes time, and can be expensive, which often means businesses find themselves using an outdated system shortly after it's been installed. With a VoIP system, your provider can easily roll out updates, so you're never behind!

#### 5. Increased productivity

VoIP also provides advanced communication capabilities including conference calling, and auto-attendant 'press 4 for sales' answering systems. Previously, small businesses would have been priced out of using features like this, but with VoIP that's no longer the case. Employees can make use of these advanced communication features day-to-day, saving them time and money.



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# Ask for regular reviews & seek future proof

Ask for regular 6- or 12-month reviews to be written in to your contract to ensure that you do not get locked in to high call costs for the duration of your contract. A good provider should also allow you to downgrade your agreement to suit your changing requirements e.g. You require less number lines.

When smaller businesses start asking for unvarying reviews, they start getting a clearer picture of the contract. They will be able to monitor their savings.

It's important to ensure that your telecommunications provider is consistently providing innovative solutions to drive your business forward. From low cost IP solutions to new technology or agreement types to suit your business, look for a provider with a proactive approach to upgrading your systems to stay at the forefront of changing telecommunications technology.





# Ask the experts!



Savincom is a leading telecommunications and IT provider for SMEs and corporate clients including FTSE 100, 250 and 350 clients. We are a Total Communications partner of Vodafone and Tier 1 partner of O2 & EE. Savincom ensures that each customer is given high quality service and the promise of cutting down the cost by up to 35% it achieved through our following best practices:

**Dedicated Account Manager**: Solely responsible for your company account.

**Experts taking care of your account**: Our sales and support staff have technical accreditations.

**Quick response time**: Our support team picks up the calls within three rings.

**1-hour SLA**: If your issue is not resolved on the call, we will do that within the next one-hour.

**Unique cost management system**: helps in monitoring usage and keeps the bills down.

**Regular reports**: to ensure you know that our solutions are working well for you.

Contact us

